

## Our brands

### Leading Brands

 <p>Launched in the 1960s in South Africa, Steers is an iconic hamburger brand, loved across generations for its legendary 100% pure flame-grilled burgers, hand-cut chips, fresh ingredients and real flavour.</p>	 <p>Debonairs Pizza is a market-leading Quick Service pizza brand that owes its popularity to an unwavering focus on pizza innovation, cutting edge customer-interactive technology and free home delivery, which it pioneered in 1996.</p>	 <p>Fishaways is South Africa's leading Quick Service seafood brand, offering uncompromisingly fresh and nutritious seafood-based meals that cater to the discerning and health-conscious consumer.</p>	 <p>Since the late 1950s, Milky Lane has been a household name in South Africa, serving deliciously decadent ice cream treats and desserts. Popularly known as the 'Feelgood Specialists' this brand is a leader in the indulgence category.</p>
 <p>Since opening in 1996, Mugg &amp; Bean restaurants have been synonymous with the spirit of generosity, and the brand's bottomless coffee, giant muffins and substantial portion sizes are legendary. Mugg &amp; Bean is also accessible to customers through a range of convenient formats including On The Move, OTM Limited Service and OTM Express.</p>	 <p>Wimpy is a leading Casual Dining restaurant and family favourite, built on the principle 'enjoy every moment'. The brand is renowned for its famous Wimpy Coffee, all-day breakfasts, burgers and grills, complemented by a wide selection of shakes and desserts.</p>	 <p>Fego Caffè epitomises café-style dining, serving delicious light meals and unsurpassed coffee. With the finest beans sourced from South America and Africa, the brand is the connoisseur's choice for an extraordinary coffee experience.</p>	

### Other

 <p>With a heritage dating back to the 1960s, Mr Bigg's is a popular restaurant chain based in Nigeria. Catering for takeaways and sit-down dining, this brand offers a selection of traditional and international menu items.</p>	 <p>Aqua Monte is the Group's bottled water brand, stocked by our franchise restaurants and a selection of redistributors and cinemas. The carefully sourced bottled spring water is available in still and sparkling variants.</p>
 <p>Baltimore is the Group's bespoke ice cream brand, stocked by our franchise restaurants and other third-party food services customers.</p>	 <p>Trufruit is the Group's premium-quality fruit juice brand, stocked by our franchise restaurants, the food services catering market and select cinema outlets.</p>

- Quick Service restaurants
- Casual Dining restaurants
- Fast Casual dining
- Wholly owned
- Joint venture/Associate
- Under license

### Signature Brands

 <p>Mythos is a contemporary Greek restaurant with a traditional spirit, serving time-honoured dishes and modern cuisine in a stylish Mediterranean setting. The authentic dining experience is infused with the customary Greek passion for life.</p>	 <p>With a strong Roman influence, this modern yet traditional neighbourhood osteria offers authentic artisanal Italian food in a warm, welcoming ambience. Homemade pasta and wood-fired pizzas made from the finest ingredients are complemented by a wide range of other mouth-watering meals and alcoholic beverages.</p>	 <p>In 1977, four brothers with a love for the finest steak, opened their first Turn 'n Tender restaurant, a traditional South African steakhouse. Four decades later the brand has evolved to become a destination for discerning lovers of steak, ribs, burgers and fine wine, in a contemporary setting.</p>	 <p>Salsa serves authentic Mexican food prepared traditionally, with a modern, inspired twist. The cuisine is complemented by craft tequilas and beers and a dining experience epitomises authentic Mexican entertaining – vibrant, welcoming and festive.</p>
 <p>Founded in 1889 in France, PAUL is an internationally renowned fifth generation family-owned artisanal bakery-café chain. The brand's authentic French offering, served in its trademark chic restaurants or to take away, includes traditionally-crafted baked products and gourmet meals. Famous Brands holds the license agreement for PAUL in SA.</p>	 <p>Vovo Telo is a specialist artisan bakery, synonymous with excellence in craft baking, mouth-watering breakfasts and lunches and perfectly brewed coffee. The brand uses local artisanal products, supporting producers who share its respect for quality and integrity.</p>		
 <p>Europa is a delightful fusion of neighbourhood Italian trattoria and contemporary eatery, serving a range of modern dishes inspired by Tuscany, Provence, Barcelona and Corfu.</p>	 <p>Established in 1965, House of Coffees is a specialist coffee shop serving a premium coffee offering and sumptuous meals. The bespoke coffee blends are enjoyed by the brand's restaurant patrons and are also available in leading retailers nationwide.</p>		
 <p>Coffee Couture is a specialised hospital coffee shop brand, situated in Mediclinic hospitals nationwide. Coffee Couture's offering comprises tasty meals, complemented by a creative coffee offering; a range of gifts and other convenience retail items are also available.</p>	 <p>Our bespoke NetCafé brand was created to cater to the Netcare Group's hospital staff, patients and their visitors. The brand offering comprises a combination of full sit-down menu, a deli section and a retail convenience outlet. Netcare operates the largest private hospital business in South Africa.</p>		